

## 2008 CDI-W/Y/J RALEIGH SPONSORSHIP/ADVERTISING OPPORTUNITIES

- **\*GRAND CHAMPION SHOW SPONSOR** (\$10,000) Name on Prize List & Program covers, mention in publicity, 12 mo. in Website, daily exhibition time, FEI Reception & Reserve Tables, FEI & USEF class sponsorships, 1 page prize list ad, 2 page Program ad, Sponsor supplied banners in Arenas, 3 day entrance pass for 75, 12 invitations to Competitor/ Sponsor Party & Grand Prix Club, prime Trade Fair Space, 6 announcements/day, special Program listing, Preferred Parking. \*Additional Benefits available.
- **CHAMPION SHOW SPONSOR** (\$5,000) Mention in publicity, 6 mo. in Website, exhibition time, FEI Reception & Reserve Table, FEI & USEF class sponsorships, 1/2 page prize list ad, 2 page Program ad, Sponsor supplied banners in Arenas, 3 day entrance pass for 40, 6 invitations to Competitor/Sponsor Party & Grand Prix Club, good Trade Fair Space, 4 announcements/day, special Program listing, Preferred Parking.
- **RESERVE CHAMPION SHOW SPONSOR** (\$2,500) Mention in publicity, 3 mo. in website, exhibition time, FEI Reception & Reserve Table, FEI & USEF class sponsorships, full page Program ad, Sponsor supplied banners in Main Arena, 3 day entrance passes for 20, 6 invitations to Competitor/Sponsor Party & Grand Prix Club, Trade Fair Space, 2 announcements/day, special Program listing, Preferred Parking.
- **PLATINUM MEDAL** (\$1000) USEF Class sponsorship, full page Program ad, Sponsor supplied banner in Main Arena, 3 day entrance pass for 10, 4 invitations to the Competitor/Sponsor Party & Grand Prix Club, Trade Fair Space, announcements & special Program listing, Preferred parking.
- **GOLD MEDAL** (\$500) Class sponsorship, full page Program ad, Sponsor supplied banner in Main Arena, 3 day entrance pass for 8, 2 invitations to the Competitor/Sponsor Party & Grand Prix Club, announcements & special Program listing.
- **SILVER MEDAL** (\$400) Class sponsorship, 1/2 page Program ad, Sponsor supplied banner in Main Arena, 3 day entrance pass for 4, 2 invitations to the Competitor/Sponsor Party & Grand Prix Club, announcements & special Program listing.
- **BRONZE MEDAL** (\$300) Class sponsorship, 1/4 page Program ad, Sponsor supplied banner in Main Arena, 3 day entrance pass for 2, 2 invitations to the Competitor/Sponsor Party & Grand Prix Club, announcements & special Program listing.
- **FEI LEVEL CLASS SPONSOR** (\$200) Business card ad & special Program listing & 3 day entrance pass for 2.
- **USEF LEVEL CLASS SPONSOR** (\$100) Special listing in Program & 3 day entrance pass for 2.
- **GRAND PRIX CLUB SPONSOR** (\$125) 3 day entrance pass for 2, special Program listing, 2 passes to Grand Prix Club.
- **FRIENDS OF NCDCTA** (\$15-\$25) Recognition in Program.
- **BANNER SPACE** (\$100) 1 Banner/Sign displayed in Main Ring throughout show.
- **EXHIBITOR PACKET INSERT** (\$100) Literature Insertion in all Exhibitor Packets.
- **PATRON** (\$50) 3 day entrance pass for 2, special Program listing, 2 passes to Competitor/Sponsor Party.
- **SPECIAL SPONSOR** - Become title sponsor of a party, an award or a class. Call for details.

**Several other types of sponsorships with high visibility at reasonable prices are also available.**

### PRODUCT/SERVICE DONATIONS

Benefits will be given at 75% of the cash value of the donation according to the schedule of Sponsorship Benefits above, Grand Prix Club Sponsorship excluded.

Please consider donating merchandise or services to the Silent Auction. Photos and descriptions of auction lots will be on view and bidding will be open throughout the show. Contributors will be included in Show Program listings, special handouts and announcements throughout the show.

Contributions to NCDCTA, a non-profit organization, are tax deductible to the extent allowed by the law.

### FOR SPONSORSHIP, ADVERTISING AND SILENT AUCTION INFORMATION,

#### CONTACT:

Janine W. Malone  
PO Box 976  
Zebulon, NC 27597  
ph: 919/269-7307  
fax: 919/269-6273  
e-mail: [JEMRPH@aol.com](mailto:JEMRPH@aol.com)  
website: [www.cdi-raleigh.com](http://www.cdi-raleigh.com)



### ADVERTISING

*The advertiser must provide a copy ready proof.*

- ◆ Back Cover \$500.00
- ◆ Inside Front, Inside Back \$350.00
- ◆ Full Page \$250.00
- ◆ Half Page \$125.00
- ◆ Quarter Page \$ 75.00
- ◆ Business Card \$ 40.00
- ◆ Classified Ad \$ 20.00
- ◆ Public Address Ad \* \$ 25.00

\*once per day, up to 30 seconds

### RESERVE TABLE

One table for six, located at "C" end of main arena.  
Price: \$450 (cash only) Available throughout show, includes 6 tickets to Grand Prix Club on Saturday evening and 6 show passes.  
Contact Janine Malone @ (919) 269-7307 or [JEMRPH@aol.com](mailto:JEMRPH@aol.com) for more information.

### GRAND PRIX CLUB

Saturday from 6 pm, includes bar and hors d'oeuvres, ringside tables. \$45.00/person in advance (includes admission to show).  
Contact Janine Malone for more information.

**PROCEEDS FROM THIS EVENT TO BENEFIT:**

**THE NORTH CAROLINA THERAPEUTIC RIDING CENTER**